

# Profitability delivered.

The resources you need to compete in a changing dental economy.



## MARKETING SOLUTIONS

- BRANDING**  
Clearly define your messaging strategy and communicate it to the right audience, the right way.
- MARKETING PLANS**  
Maximize resources and prioritize your internal and external marketing systems.
- REFERRAL MANAGEMENT**  
Digitize, organize and standardize your referral process, saving time and money for your practice.
- SOCIAL MEDIA MANAGEMENT**  
Scale patient communication, drive referrals and manage your reputation like never before.
- ONLINE REPUTATION**  
Strengthen patient engagement, and enhance your online presence to attract new patients.
- ON HOLD MESSAGING**  
Optimize “on hold” time by creating a pleasant, informative and professional experience for patients.



## TRAINING SOLUTIONS

- OSHA, HIPAA AND INFECTION CONTROL**  
Rely on state-of-the-art online training to satisfy your annual CE requirements for OSHA and HIPAA.
- CPR**  
Prepare your team to handle medical emergencies in the dental office.
- AED COMPLIANCE**  
Maintain compliance with FDA, local, state, and manufacturer regulations.
- CODE REVIEW**  
Perfect the process of coding and insurance administration.
- ONLINE CE**  
Cost-effective, convenient training for the entire dental team.
- LIVE CE**  
Obtain a more efficient and sophisticated approach to running your business.
- PROFITABILITY COACHING**  
Leverage Dentrix to improve your practice and your bottom line.



## OPERATIONS SOLUTIONS

- 360 COACHING**  
Run a more profitable, efficient, and enjoyable practice.
- OPERATIONS DEPLOYMENT**  
Implement consistent, efficient systems across multiple practice locations.

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## FINANCIAL SOLUTIONS

### TAX & ACCOUNTING SERVICES

Receive better financial information about your practice and minimize your tax burden with help from a dental accounting specialist.

### COLLECTIONS

Create internal systems that encourage patients to pay on time.

### LEASE REVIEW & NEGOTIATION

Reduce risks and achieve favorable terms and rental rates in your dental office lease.

### PRACTICE VALUATION

Evaluate and refine your current plans or create new options for your practice as your goals change.

### PRACTICE ANALYSIS

Receive an objective examination of your practice to help you increase production.

### INSURANCE MANAGEMENT

Get expert assistance with negotiations, credentialing, fee setting, and assisting and understanding denied claims.

### CREDIT CARD PROCESSING

Accommodate patients' preferred payment methods.

### PATIENT FINANCING

Provide flexible payment plans that are designed to fit almost any budget.



## HUMAN RESOURCES SOLUTIONS

### COMPLIANCE

Protect your practice from labor-related issues while minimizing stress and misunderstandings.

### PAYROLL

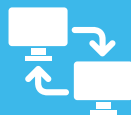
Create paychecks within minutes and file taxes with a few clicks of your mouse.

### RECRUITING

Rely on a team of dedicated professionals committed to matching high-caliber dental talent and dental employers.

### BONUS SYSTEMS

Create incentives, motivate employees, and achieve greater financial success for everyone.



## IT SOLUTIONS

### EBACKUP

Enjoy peace of mind with safe, compliant automated data backup.

### ECLAIMS

Reduce your reimbursement time from weeks to days.

### ESECURITY

Avoid the staggering consequences of a healthcare data loss or breach.

### PHONE SYSTEMS

Automatically view Dentrix patient data on your computer screen for incoming calls.